



IMMERSIVE EXPERIENCE

PROJECTS PROJECTS PROJECTS

DESIGN ISLAND ASSOCIATES, INC.



Battlestations 21

Great Lakes, IL

Application of Entertainment and Storytelling to Life Saving Training of NAVY Recruits

After helping conceptualize a 60,000 square foot facility with a team of designers from the entertainment industry, Design Island had been selected to be the Media Producer/Art Director and Creative Integrator for this exciting cutting edge project in Great Lakes, IL.

Design Island collaborated with Navy professionals, training specialists, and effect engineers to concept and develop an 8-hour immersive training experience in which recruits are faced with real threats, disasters, and must work together to survive. Immersive environments involve fire rescues, floods, and simulated attacks. Each event is carefully scripted to coordinate learning objectives, and a strong sense of reality from actual incidents such as the U.S.S. Cole terrorist attack.

AWARDS

THEA – Themed Training Experience

CLIENTS

US Navy
James McHugh Construction Co.



9460 DELEGATES DRIVE, SUITE 117
ORLANDO, FL 32837 407.240.0779