



# MUSEUM EXHIBIT

PROJECTS PROJECTS PROJECTS

## TOP OF THE ROCK OBSERVATION DECK

### Top of the Rock

Rockefeller Center, New York City

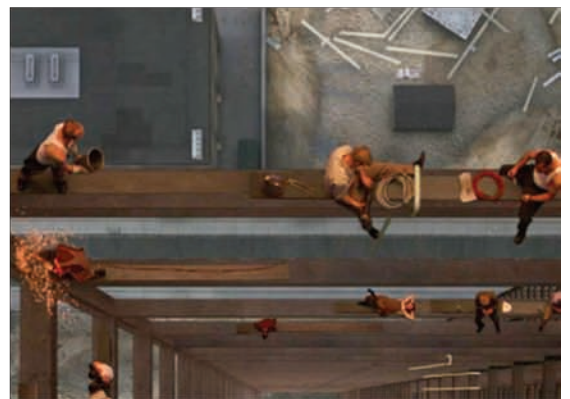
*A grand re-opening of the Observation Decks*

Design Island scripted, produced, directed and edited three capsule documentaries for Top of the Rock. Each tells a unique story about Rockefeller Center and its narrated with undisputed authority; David Rockefeller recounts the remarkable story of how his father built the Center, a real Rockette takes us backstage just before a show at the world famous Radio City Music Hall, and Tom Brokaw talks of Rockefeller Plaza as the home of NBC, a witness to history, and the heart of New York City.

These documentaries were shot on High Definition video and are projected in HD on three screens each 10' x 6' tall. Additionally Design Island also produced the video that thrills visitors on their ascent to the Observation Deck. A multi-media experience, as visitors are whisked up 70 floors, they watch 70 years of broadcasting history unfold in 50 seconds – a true time traveling adventure!

### CLIENT

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